

Full title of law or regulation	JEP reply (edited by EASA) to 2014 EASA information request regarding the definition of 'children' and 'children's programme'
Title of relevant section	N/A
Clauses	<p>In Belgium, there is no specific age definition of a child within the self-regulatory codes.</p> <p>The so-called Flemish Media Decree, which is the regional law that amongst other things transposes the AVMS Directive for the Flemish Community, and incorporates legal rules on commercial communications, contains the following legal definitions (please note that it is an unofficial English translation):</p> <p>Article 2, 15°</p> <p><i>A child is a person below the age of twelve years.</i></p> <p>Article 2, 18°</p> <p><i>A youngster is a person from the age of twelve years up to below the age of sixteen years.</i></p> <p>The analogous Media Decree for the French-speaking community, the Décret coordonné sur les services de media audiovisuels, only speaks of 'minors', referring to the age of majority at 18.</p> <p>The Ethical Code regarding advertising to children of the Conseil Supérieur de l'Audiovisuel (CSA – the media regulator for the French-speaking community) contains the following definition (please note that it is an unofficial English translation):</p> <p>Definitions a)</p> <p><i>A child is a listener or a viewer below the age of twelve years.</i></p> <p>In Belgium, no clear definition of a media programme for children exists. However, the Flemish Media Decree contains a very broad definition (please note that it is an unofficial English translation):</p> <p>Article 2, 19°</p> <p><i>A children's programme is a programme that is aimed primarily at children, which may, amongst other things, become apparent through the content, the time of broadcast, the design, the presentation and the manner in which it is announced.</i></p> <p>The Ethical Code regarding advertising to children of the Conseil Supérieur de l'Audiovisuel (CSA) for the French-speaking community contains a very similar definition of children's programmes.</p>