

**G-Regs™**

German Food and Feed Code (LFGB)



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**Full title:** Food, Commodities and Feed Code (*Lebensmittel-, Bedarfsgegenstände- und Futtermittelgesetzbuch*)  
**Short title:** Food and Feed Code (Lebensmittel und Futtermittel Gesetzbuch - LFGB)  
**Entry into force:** 07/09/2005

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**Relevant Section:** Section 2: Food Trade. Art. 12: Prohibition of illness-related advertising

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**Article 12**

(1) During trade in food or in the advertising of food generally or in individual cases, it is prohibited to use:

1. Claims relating to the curing/ healing, alleviation and prevention of illnesses;
2. References to doctors' recommendations and expert opinions;
3. Medical records or references to them;
4. Statements from Third Parties - in particular, thanks, appreciation or letters of recommendation to the extent they relate to the elimination or alleviation of illnesses, as well as any references to such statements;
5. Images of people in professional clothing or carrying out activities of healthcare professionals, or of those employed in medical or pharmaceutical industry;
6. Claims that are likely to cause or exploit anxiety;
7. Leaflets or written information that encourage the treatment of illness with food.

(2) The prohibitions of section 1 shall not apply to advertising targeting health professionals, health providers or nursing staff. The prohibitions of section 1 (points 1 and 7) do not apply to diet food, unless otherwise stipulated by the Federal Ministry via decree consented by the Federal Council.

(3) Article 14 section 1 of the EU regulation no. [1924/2006](#) of the European Parliament and the Council of December 2006 on nutrition and health claims made on foods (Official Journal L 404 dated December 12, 2006, p. 9, L 12 dated January 18, 2007, p. 3, L 86 dated March 28, 2008, p. 34), amended by EU regulation no. 116/2010 (Official Journal L 37 dated February 10, 2010, p. 16), on the use of information about the reduction of disease risk remain unaffected.

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