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| Full title of law or regulation | Passenger Car Energy Consumption Labelling Ordinance (Pkw-EnVKV): http://www.gregsregs.com/downloads/DECO2LabellingDocCTS.pdf |
| Title of relevant section | Section 5 (2) No.1 Pkw-EnVKV and Annex IV, Section II |
| Clauses | <p><u>Promotional material distributed by electronic means (Sec. 5 (2) No.1 Pkw-EnVKV)</u></p> <p>'Distribution by electronic means' means that the information is sent and received by means of electronic equipment for processing (including digital compression) and storage of data, and entirely transmitted, conveyed and received by wire, by radio, by optical means or by other electromagnetic means (Sect. 2 (10) Pkw-EnVKV).</p> <p>"Promotional material" means any form of information used in the marketing and advertising of new passenger cars for sale or lease to the general public; this includes text and pictures on web pages (in as much as vehicle manufacturers or companies, organisations and persons offering new passenger cars for sale or lease are responsible for the content of the data), as well as illustrations provided on web pages of trade fairs where new passenger cars are presented to the public (Sect. 2 (11) Pkw-EnVKV)</p> <p>Fuel consumption and CO2 emissions Information must be provided in accordance with Annex 4, Section II:</p> <ul style="list-style-type: none"> • If the promotional material refers to a specific new vehicle model, or to a specific version or variant of it, at least the official fuel consumption in the combined test cycle and the official specific CO2 emissions in the combined test cycle for the vehicle in question must be stated in the manner contained in the label on fuel economy (Annex 1) Section I, No. 3 shall apply accordingly. • The information must be easy to understand even on a superficial reading, easily legible, and not be highlighted to any lesser degree (i.e. no less prominent) than the main part of the advertising message. • The recipient of the advertising material must be made aware of FC&CO2 data automatically at the moment when details regarding engine specifications such as engine output/ power, cubic capacity or acceleration, are displayed on the Internet site for the first time. (Annex 4, Sect. II (3) Pkw-EnVKV) <p>The following statement must also be included:</p> <p><i>"Weitere Informationen zum offiziellen Kraftstoffverbrauch und den offiziellen spezifischen CO2-Emissionen neuer Personenkraftwagen können dem 'Leitfaden über den Kraftstoffverbrauch, die CO2 Emissionen und den Stromverbrauch neuer Personenkraftwagen' entnommen werden, der an allen Verkaufsstellen und bei (... Verweis auf die benannte deutsche Stelle oder direkte Verknüpfung zu der Organisation, die mit der Verbreitung der Informationen in elektronischer Form beauftragt ist ...) unentgeltlich erhältlich ist."</i></p> <p>(Further information on the official fuel consumption and CO2 emissions of new passenger cars is obtainable from the "Guide on the fuel economy, CO2 emissions and power consumption" which is available free of charge at points of sale and on the website of the (...link to the company or organisation charged with making this information available in electronic form...)</p> <p>(From Sect. II (1) of Annex 4)</p> <ul style="list-style-type: none"> • The recipient of the advertising material must be made aware of FC&CO2 data automatically at the moment when details regarding engine specifications such as engine output/ power, cubic capacity or acceleration, are displayed on the Internet site for the first time <p>(Annex 4, Sect. II (3) Pkw-EnVKV)</p> <ul style="list-style-type: none"> • Anyone showing/ presenting vehicle models on the Internet as a manufacturer or dealer or offering such models for sale or lease (virtual showroom) must also provide |

the CO2 Efficiency Class including the scale per Annex 1 (Sect. 3, para. 1, No. 1) within the description of the vehicle (i.e. next to FC&CO2 data). Note: dealers may, in relation to the graph, refer to the relevant pages of the manufacturer's website. The efficiency categories are here:

<http://www.g-regs.com/downloads/DEEfficiencyClass.pdf>

- A reference/ link to the Internet address at which the guidelines on fuel consumption, CO2 emissions and electric power consumption can be viewed.
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