

NOTE

From the Consumer Code Book I/Title II/Chapter II/ Section 3 Rules specific to certain advertising and commercial practices for Infant formulae; [Articles L122-12 to L122-15](#) (FR). English translation below

- Defined as foodstuffs for children up to the age of four months, made and presented as satisfying by themselves all the nutritional needs of such children (Art. L122-12)
 - Advertising of infant formula is allowed only in the press for health professionals (Art. L122-13)
 - The distribution of free samples of infant formulae in the retail trade or any other promotional practice for the direct sale of these preparations is prohibited (Art. L122-14)
 - Manufacturers and distributors are also prohibited from supplying to the public free samples of infant formulae or any other promotional gifts, either directly or indirectly through health services or their agents (Art. L122-15)
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