

NOTE

This is the definition of 'programmes intended for minors' in the context of the CSA Decision No. 2013-3 of 22 January 2013 on the conditions for broadcasting by television and radio services of commercial communications to a legally licensed gambling operator

The programmes of television services presented as intended for minors, understood as children and adolescents, are defined according to the following set of criteria:

- The programme design for children or adolescents. In particular, it will be possible to observe the presence of young characters, themes about children and adolescents, the language used, the setting of the action;
 - Broadcasting of the programme at appropriate times to these audiences;
 - The specific packaging of the programme, identifying it as addressing these audiences;
 - The development or monitoring of the programme by the unit in charge of youth within the broadcast service;
 - Promotion of the programme by the broadcast service as addressing these audiences (website, press communication, industry communication, presentation of programmes by the advertising agency, etc.).
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