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From the Self-regulatory Code of Conduct for Commercial Communication of Gambling Activities.  
Article 8: Self-regulatory principles of commercial communications in audiovisual communication services

<https://www.autocontrol.es/wp-content/uploads/2018/11/codigo-de-conducta-sobre-comunicaciones-comerciales-de-las-actividades-de-juego.pdf> (ES)

[https://www.autocontrol.es/wp-content/uploads/2019/09/pbl\\_20130604\\_codigo\\_conducta\\_comunicaciones\\_comerciales\\_actividades\\_juego\\_en.pdf](https://www.autocontrol.es/wp-content/uploads/2019/09/pbl_20130604_codigo_conducta_comunicaciones_comerciales_actividades_juego_en.pdf) (EN)

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Besides respecting the provisions applicable to commercial communications and self-promotion contained in the General Law 7/2010, of 31 March, on Audiovisual Communication and, in particular, the provisions of Article 7 on children's rights, special attention will be paid to when the gaming advertisements and self-promotions are broadcast, as well as taking into account the programmes or television blocks that are mainly or specifically addressed to children during which the advertisements are inserted. For the purposes of the Code herein, programmes addressed to children will be understood as those classified and marked as "especially recommendable for children" and "not recommended for children under 7", pursuant to the self-regulatory Code on television content and children, referred to in Article 7 of the previously mentioned Law.

Consequently, in accordance with the nature of the gaming method or type and the potential damage for the participant, the following principles are established:

1. They may only be broadcast between 22.00 and 06.00:

1.1. The commercial communications and self-promotions of roulette, baccarat, blackjack, poker, and all fixed odds bets related to sports or horse racing, notwithstanding what is stated in point 4 referring to the broadcasting of live events. Notwithstanding the foregoing, the limited time frame will not be applicable to gaming advertisements broadcast by radio referred to in this section, although radio advertisements may not be broadcast during the time frame with extra protection established in Article 7.2 of General Law 7/2010, of 31 March, on Audiovisual Communication.

1.2. Commercial communications and self-promotions for contests included in a programme classified as "not recommended for children under the age of 18".

1.3. Commercial communications and self-promotions whose content could affect the physical, mental or moral development of minors.

1.4. Self-promotions of programmes dedicated to games of chance and betting that can only be broadcast between 01.00 and 05.00 in the morning, in accordance with Article 7.2 of General Law 7/2010, of 31 March, on Audiovisual Communication.

2. Commercial communications and self-promotions that advertise bingo, parimutuel betting and other bets shall be broadcast outside the time frame with extra protection established in Article 7.2 of the previously mentioned Law 7/2010, and shall not be broadcast within or next to children's programmes, notwithstanding the provisions of point 4.

3. Commercial communications and self-promotions advertising contests included in a programme whose age classification "not recommended for children under 18", lotteries with a delayed effect,

complementary games and raffles will have no time frame restriction provided they are not broadcast next to or inserted into programmes mainly or specifically addressed to children.

4. In the cases of live sports or horse racing bets, parimutuel or fixed odds betting, it will also be possible to broadcast commercial communication or self-promotions during the transmission of sporting events, from the moment they begin until they end, including the regulatory intervals or commercial breaks, as long as they correspond to the betting organisation which offers them, whether they are about the event being transmitted or about other events that fit into the same sports competition, even if they are not being broadcast at that moment.

5. Sponsors shall respect the conditions established in General Law 7/2010, of 31 March, on Audiovisual Communication and in Royal Decree 1624/2011, of 14 November.

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