Contests are understood to be the type of game in which the offering, development and outcome are offered via a communication medium, whether television, radio, internet or another method, provided that the gaming activity is connected to or is subordinate to the main activity.

In order to have the right to obtain a prize, either in cash or in kind, participation in this type of game is carried out either directly, by means of a financial outlay, or through telephone calls, the sending of text messages or any other electronic, computerised or online procedure for which there is an additional tariff system. It does not matter if prizes are awarded only on the basis of chance or if they are also based on successfully completing contest, knowledge or skills tasks. The above definition includes both the audio-visual communication programmes whose main content is based on developing gaming activities in which participation in said activities is carried out for a charge via telephone calls, sending text messages or any other electronic, computerised or online procedure, for which there is an additional tariff system, and incidental gaming activities included in audio-visual communication programmes other than those described above.

This definition of contests excludes programmes in which, even though there is a prize, the contest entrant does not make any kind of economic outlay in order to participate, either directly or by means of phone calls, text messages or any other electronic, computerised or online procedure for which there is an additional tariff system (i.e. free prize draw)