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## NAD 2025 Agenda Sneak Peek

BBB National Programs <events@bbbnp.org> Reply-To: events@bbbnp.org To: rae@gregsregs.com Tue, May 6, 2025 at 5:00 PM

Reference Leading the way in ad Law
Sneak Peek at This Year's Agenda Topics
Date:
Pre-Conference Workshop: September 15, 2025
<i>Conference:</i> September 16 - 17, 2025
Location:
Conrad Washington, D.C.
950 New York Ave NW
Washington, DC 20001
BBB National Programs' National Advertising Division (NAD) Annual Conference, NAD 2025, is a chance for you to join legal professionals, academic and industry experts,
government officials, and advertising executives from businesses of all sizes to discuss best practices and gather real-world advice about today's trending topics in ad law.
BBB National Programs invites you to take advantage of Early Bird rates and register today!

## On This Year's Agenda...

- A comprehensive A-Z on claim substantiation
- · Effective strategies for the rapidly evolving business of influencer marketing
- · Trends and best practices for marketing to teens
- · The gray areas of marketing in highly regulated industries
- · Correct and effective uses of consumer reviews
- Fan favorite sessions like FTC updates from the Director of the Bureau of Consumer Protection and the NAD Year in Review
- Meet the new NAD Vice President

If you have questions about the evolving agenda, the pre-conference workshop, or planning your travel, contact events@bbbnp.org.

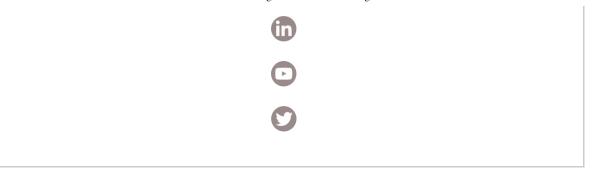
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