

Full title of law	The Wine Law (Weingesetz)
Title of relevant section	Segment 5: Geographical Indications and Labelling
Section 25	Prohibitions to protect against deception (misleadingness)
	<ol style="list-style-type: none">1) Products shall not be placed on the market, imported or exported or made the object of advertising with misleading names, indications, other particulars or presentations.2) It is considered to be misleading in particular if:<ol style="list-style-type: none">1. designations, references, other information or presentations are used without the product conforming to the requirements set out in the legal acts of the European Community or the European Union, in this Act or in statutory orders under this Act for the particular claim or presentation,2. indications are used which are likely to falsely give the impression of a particular/ special quality3) The following are also misleading:<ol style="list-style-type: none">1. presentations, representations or appropriate claims that are likely to give rise to misconceptions about geographical origin; this shall apply even if the country of manufacture is duly indicated,2. relevant information/ claims likely to give rise to misconceptions about the processing, bottling or storage, nature, products, grape variety, vintage or other circumstances determining the evaluation.3. invented names that:<ol style="list-style-type: none">a) are likely to falsely give the impression of a geographical indication of origin, orb) contain a geographical indication if the conditions necessary for the use of the corresponding geographical indication required by this Act or by ordinances issued under this Act are not met.