The EU legislative initiative on Green Claims, the Green Claims Directive, is still in the midst of the law-making process. This Directive aims to lay down rules for the substantiation, communication and verification of business-to-consumer environmental claims.

On 27th November, MEPs tabled <u>764 amendments</u>* in addition to the changes proposed in the corapporteurs' <u>draft report</u>.** The draft report would require the cost of the ex-ante verification to be proportionate to the complexity of the submitted claim and would make it mandatory for the verifier to provide information about the expected duration of the review of a claim. Furthermore, EPP and ECR groups' tabled amendments would exempt claims from verification if they were based on verified standards and methodologies listed in an Annex. Moreover, some Member States seem wary as well about an ex-ante verification of every single explicit claim.

Considering that the EPP-ECR amendments would constitute a suitable change to address the risks highlighted in its position paper, EASA is supporting such amendments. The Committees' vote is expected to take place on 14th February 2024. Trilogue negotiations will almost certainly start under the new EU legislature, after June 2024.

*https://easa-alliance.us2.list-manage.com/track/click?u=cb8fee4e8a9cd3fc5cd878638&id=276ee0c042&e=b9497f8488

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