

NOTE

Article 2 of Directive 2019/2161 inserts article 6a into Directive 98/6/EC, the Product Pricing Directive

Article 6a

1. Any announcement of a price reduction shall indicate the prior price applied by the trader for a determined period of time prior to the application of the price reduction.
2. The prior price means the lowest price applied by the trader during a period of time not shorter than 30 days prior to the application of the price reduction.
3. Member States may provide for different rules for goods which are liable to deteriorate or expire rapidly.
4. Where the product has been on the market for less than 30 days, Member States may also provide for a shorter period of time than the period specified in paragraph 2.
5. Member States may provide that, when the price reduction is progressively increased, the prior price is the price without the price reduction before the first application of the price reduction.'

Links

Directive 2019/2161

<https://eur-lex.europa.eu/eli/dir/2019/2161/oj>

Directive 98/6/EC

<https://eur-lex.europa.eu/eli/dir/1998/6>

