

NOTE

Extract of identification rules from article 28b of Directive [2018/1808](#) re video-sharing services

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From article 28b of Directive 2018/1808 Under paragraph 2

Member States shall ensure that video-sharing platform providers clearly inform users where programmes and user-generated videos contain audiovisual commercial communications, provided that such communications are declared under point (c) of the third subparagraph of paragraph 3 or the provider has knowledge of that fact.

Point (c) of the third subparagraph of paragraph 3

Having a functionality for users who upload user-generated videos to declare whether such videos contain audiovisual commercial communications as far as they know or can be reasonably expected to know;

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