

Issue or channel	Key European legislation and clause(s)
Personal Data processing	<p style="text-align: center;">GDPR Regulation (EU) 2016/679: <a href="http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679&amp;from=EN">http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679&amp;from=EN</a></p>
Cookies	<p style="text-align: center;">The EU 'Cookies Directive' 2009/136/EC: <a href="http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32009L0136&amp;from=EN">http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32009L0136&amp;from=EN</a> articles 5 and 7, which amended the E-Privacy Directive 2002/58/EC: <a href="http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32002L0058&amp;from=EN">http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32002L0058&amp;from=EN</a></p>
(Direct) Electronic communications Consent and Information requirements	<p style="text-align: center;">Directive 2002/58/EC on privacy and electronic communications: <a href="https://eur-lex.europa.eu/legal-content/EN/ALL/?uri=celex%3A32002L0058">https://eur-lex.europa.eu/legal-content/EN/ALL/?uri=celex%3A32002L0058</a> Articles 5 (3) and 13</p>
E-commerce; related electronic communications	<p style="text-align: center;">Directive on electronic commerce 2000/31/EC of 8 June 2000 on certain legal aspects of information society services: <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:32000L0031:en:HTML">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:32000L0031:en:HTML</a> Articles 5 and 6</p>
Marketing Communications	<p style="text-align: center;">Directive 2005/29/EC on unfair business-to-consumer commercial practices <a href="https://eur-lex.europa.eu/legal-content/en/ALL/?uri=CELEX%3A32005L0029">https://eur-lex.europa.eu/legal-content/en/ALL/?uri=CELEX%3A32005L0029</a> Articles 6, 7, 14 (amendments re comparative advertising), Annex I</p>
Audiovisual media	<p style="text-align: center;">Directive 2010/13/EU, the Audiovisual Media Services Directive <a href="https://eur-lex.europa.eu/legal-content/EN/ALL/?uri=CELEX%3A32010L0013">https://eur-lex.europa.eu/legal-content/EN/ALL/?uri=CELEX%3A32010L0013</a> Amended by Directive <a href="#">2018/1808/EU</a> Not yet (Feb 2021) transposed in all member states. Directive content amends <a href="#">here</a>, scope <a href="#">here</a></p>