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Extract from the EASA policy newsletter May 2023 re 'Green' Directive s

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### Green Claims Directive

On 22-23<sup>th</sup> May, the Commission presented to IMCO MEPs its legislative proposal on substantiation and communication of explicit environmental claims. Based on the [Parliament's legislative observatory webpage](#), the Internal Market and Consumer Protection Committee was selected as lead committee, with MEP Andrus Ansip as a rapporteur (Renew). As further explained in our last policy newsletter, the proposal lays down rules setting requirement to companies in terms of substantiation and communication of the claims they make about their product or services' environmental merits, with a view to enabling consumers to make better informed environmental choices. All claims would have to be certified ex-ante by an independent accredited verifier. The exact meaning of "voluntary claims in *textual* form", which is one of the main determinants of the scope, still needs to be clarified by the Commission.

In the Council of the EU, the working party on environment has taken up the file at technical level. A first discussion has already taken place on 27<sup>th</sup> April.

EASA has held a first online policy session on 5<sup>th</sup> May, at which the Commission presented the initiative, followed by an internal discussion on 5 possible advocacy options regarding the principle of ex-ante certification of explicit green claims. A second EASA session will take place on 31<sup>st</sup> May, aiming to choose one of the options (registration by email). EASA will then draft a position paper, circulate it to members for comment, before sending it as an answer to the [EC feedback request](#).

### Green Transition proposal

As for the Empowering Consumers for the green transition proposal, both the European Parliament and the Council have now adopted their respective negotiating positions. The first trilogue will take place on 1<sup>st</sup> June.

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