

NOTE

Some legal commentary on the planned Green Claims Directive

https://environment.ec.europa.eu/publications/proposal-directive-green-claims_en

Greenwashing: EU Unveils Ambitious Proposal on Green Claims. Covington & Burling LLP
April 3, 2023

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The new EU Green Claims Directive and the CMA's FMCG review shows greenwashing is firmly in the sights of EU and UK regulators. RPC April 4, 2023

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Green Claims Directive: EU to set strict minimum criteria for communication and substantiation of environmental claims. Taylor Wessing April 3, 2023

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Draft rules on 'green' claims and rights to repair published by European Commission
Freshfields Bruckhaus Deringer. April 3, 2023

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