

Full title of law or regulation	Decree on the labelling of the energy consumption of passenger cars (Stb. 20000/475) http://www.gregsregs.com/downloads/NLFuelConsumLabel2000n475C.pdf Further specified in article 2 paragraph 2 of the Code for Passenger Cars: http://www.gregsregs.com/downloads/DACCodeforCarsD.pdf
Title of relevant section	Article 4 and Annex 3 of the Decree; article 2 para 2 of the Code
Clauses	<p>Article 4 (1) of the Decree stipulates that information on the energy consumption of passenger car models to which the advertisement relates must meet the requirements of Annex 3:</p> <ul style="list-style-type: none"> • The information must be easy to read and no less prominent than the main part of the advertising text • The information must be easy to understand, even after a cursory/ hasty inspection of the material at hand • The information must include the official fuel consumption and CO2 emissions figures for the advertised model • If the promotional literature refers to more than one model, then either the information for the official fuel consumption and CO2 emissions for all the specified models must be included, or the data from the worst and the best of the models. See example ad: http://www.gregsregs.com/downloads/NEKugaPrintad.jpg • The official fuel consumption figure must be accurate to one decimal place and expressed in kilometres per litre and litres per 100 km for fuel, LPG (liquefied petroleum gas) or diesel, or in m3 per 100 kilometres and kilometres per m3 for natural gas • The official specific CO2 emission figure must be provided in grams per kilometre rounded to the nearest whole number <p>If the promotional literature only contains reference to the make, and not to any particular model, then data on fuel consumption and CO2 emissions need not be provided (Art. 4 (3) The Decree)</p> <p>It is prohibited to add any marks, symbols or inscriptions relating to energy consumption that do not comply with this decree if it might cause confusion among potential consumers of new passenger cars (Art. 4 (4) The Decree)</p>
Self-Regulation	PROMOTIONAL LITERATURE / PRINT MEDIA SELF-REGULATION
Clauses	<p>The self-regulatory Code for Passenger Cars (CPC, link above) reflects and supplements the Decree above, stipulating formatting for energy consumption data, as follows:</p> <ul style="list-style-type: none"> • Any fuel consumption figures shall exclusively be stated in accordance with the Decree on labelling of Energy Consumption of Passenger Cars (Art. 2 (Para. 1) CPC) • Article 2 (Para 2) CPC confirms that an advertising message must contain information about the energy consumption of the car models referred to in the advertisement • This information complies with the requirements of Annex III (above) of The Decree if the average fuel consumption and the average CO2 emissions according to the official test cycle are represented as follows: <ul style="list-style-type: none"> ○ Horizontally, in relation to the written commercial message ○ At the bottom of the message, and separated from other written statements ○ In a font that is clearly readable and with normal spacing ○ In a way that the statements are in clear contrast with the background ○ In a font size at least equal to the smallest font size of the information provided in the advertising message, where for each character (except subscript or superscript and other special characters) at least the following minimal sizes apply: <ol style="list-style-type: none"> 1) For advertising in print, such as newspapers, magazines, leaflets: <ul style="list-style-type: none"> • For advertising size smaller than A5: 1.5mm

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- For advertising size starting at A5: 3mm
 - For advertising size starting at A3: 4mm
 - For advertising size starting at A2: 5mm
 - Other formats: in relation to the standards mentioned here above.

2) For posters:

- For size A3: 5 mm
- For size A2: 7,5 mm
- For size A1: 4 mm
- For size 'abribus': 25 mm
- For posters 16 m2: 70 mm
- For posters 20 m2: 75 mm
- For posters 36 m2: 100 mm
- For other sizes: in relation (proportion) to the standards mentioned here above.

The CPC mirrors the following provisions from the Decree (Stb. 2000/475), which will be applicable to all forms of advertising, including non-print media:

- The fuel consumption and CO2 emission data shown must represent the values of the model shown in the displayed version: manual / automatic gearbox / petrol / diesel version etc. (Art. 2 CPC/ Annex III The Decree)
 - If the advertisement does not specifically refer to one particular version, but to a range of vehicles of the same model or the same brand, then the two extreme values (minimum and maximum) are stated for both the average fuel consumption and the CO2 emissions (according to the official test cycle) of the range of vehicles to which the advertisement relates (Art. 2 CPC – see Annex III)
 - Official fuel consumption and official specific CO2 emissions data are expressed in exactly the same way as stated in Annex III of the Decree
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