

NOTE: The Dutch Advertising Code Section B: Code for Environmental Advertising.  
<http://www.gregsregs.com/downloads/DACEnvironmentCode.pdf>

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Explanation of Article 10. A particular problem that can occur nowadays is that (separate) refuse collection and/or waste processing and/or recycling is feasible in theory but (still) not sufficiently available in practice. The authorities have an important task in this connection, but industry too has responsibilities. In a number of industries, consultations are already being held with the authorities about the problem of waste and/or rules have been introduced or covenants concluded. These often provide for a phased approach. Such an approach and its success in practice are important criteria in determining whether facilities will be available to 'a sufficient extent'. As always, an important factor is how absolute the possibilities of waste processing, separate collection and recycling are presented.