

Full title of law or regulation	The ISO (International Organization for Standardization) 14020 series of environmental standards. Most relevant standard: <a href="#">ISO 14021:1999</a> (REVISED BY ISO 14021:2016) <sup>1</sup> - Environmental labels and declarations -- Self-declared environmental claims (Type II environmental labelling)
Title of relevant section	N/A
Clauses	<p>The standard establishes 3 Key Elements:</p> <ol style="list-style-type: none"> <li>1. General requirements on self-declared environmental claims (including the use of symbols – as many claims for products are made not just with the use of text, but also by the use of pictures, symbols or logos)</li> <li>2. Specific requirements for selected claims (1999 version provided guidance on 15 commonly used claims – such as Degradable, Recyclable, Recycled content; amended version <a href="#">2011</a><sup>2</sup> added the usage of the following terms, qualifications and evaluation methodology: Renewable material, Renewable energy, Sustainable, Claims relating to greenhouse gas emissions, Product “ Carbon footprint ”, “Carbon neutral”)</li> <li>3. Requirements for the evaluation and verification of claims (addresses 4 key elements: Responsibility of the claimant, Evaluation of comparative Claims, Methods used, Access to information)</li> </ol> <p><a href="#">ISO 14024:1999</a><sup>3</sup> (Type I Environmental Labelling) provides the requirements for operating an eco-labelling scheme, such as <a href="#">Blue Angel</a><sup>4</sup> in Germany</p> <p><a href="#">European Eco-Label</a><sup>5</sup> (Example of specific sectorial EU legislation in the "environmental claims area")</p> <ul style="list-style-type: none"> <li>o Established by the European Commission. It is a voluntary environmental labelling system. It enables manufacturers to demonstrate that their product is environmentally friendly. It shows that it has a reduced environmental impact throughout its life cycle, from the extraction of raw material through to production, use and disposal. It does not apply to packaging itself – only contents.</li> <li>o Rules on introduction and application of the label are contained in EU Ecolabel Regulation (EC) <a href="#">No. 66/2010</a><sup>6</sup> of 25/11/2009 (summary <a href="#">here</a>).Guidelines on use of EU Ecolabel <a href="#">here</a>.<sup>7</sup></li> <li>o For every product group specific criteria are drawn up which have to be met. Overview <a href="#">here</a><sup>8</sup> (EU Commission website) and go to 'Product Groups and Criteria'.</li> </ul>

<sup>1</sup> ISO 14021:2016 specifies requirements for self-declared environmental claims, including statements, symbols and graphics, regarding products. It further describes selected terms commonly used in environmental claims and gives qualifications for their use. This International Standard also describes a general evaluation and verification methodology for self-declared environmental claims and specific evaluation and verification methods for the selected claims in this International Standard

<sup>2</sup> [http://www.iso.org/iso/home/store/catalogue\\_tc/catalogue\\_detail.htm?csnumber=52530](http://www.iso.org/iso/home/store/catalogue_tc/catalogue_detail.htm?csnumber=52530)

<sup>3</sup> [http://www.iso.org/iso/catalogue\\_detail?csnumber=23145](http://www.iso.org/iso/catalogue_detail?csnumber=23145)

<sup>4</sup> [http://www.gregsregs.com/downloads/EUCosBlue\\_Angel.jpg](http://www.gregsregs.com/downloads/EUCosBlue_Angel.jpg)

<sup>5</sup> <http://www.gregsregs.com/downloads/EUCosEUEcoLabel.png>

<sup>6</sup> <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex:32010R0066>

<sup>7</sup> [http://ec.europa.eu/environment/ecolabel/documents/logo\\_guidelines.pdf](http://ec.europa.eu/environment/ecolabel/documents/logo_guidelines.pdf)

<sup>8</sup> <http://ec.europa.eu/environment/ecolabel/eu-ecolabel-for-businesses.html>