
Full title of law or regulation	The Law on Gambling Games of 19 November 2009 (PO), known as the Gambling Act, as amended by the Law of December 15, 2016 amending the Gambling Act (PO).
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Title of relevant section	Articles 29b and 29c
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Content

Article 29b	Advertising must not: <ol style="list-style-type: none">1. Be addressed to minors, nor show minors nor take place with their participation;2. Associate the providing of or participation in games with physical or intellectual fitness or an opportunity for an easy win;3. Contain statements that participation in gambling has a relaxing, calming, effect or is a way of resolving personal conflicts or financial problems;4. Present abstention or moderate participation in games in a negative way;5. Encourage the placing of bigger bets as a factor increasing the chance of winning;6. Associate gambling with:<ol style="list-style-type: none">a) Sexual attraction;b) Relaxation or rest;c) Study or work;d) Professional, life, or financial success.
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Warning/ responsibility messages

Article 29b	Advertising of the games referenced above may take place provided that includes messaging as follows: <ol style="list-style-type: none">1. The consequences of participating in illegal gambling;2. Risks related to gambling;3. That this is a licensed gambling operation;4. The Health minister may regulate the detailed conditions, content, manner and rules for placing the message.
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Note: we have been unable to trace more specific requirements from the Health Ministry. Operators appear to deliver the requirement in the law set out above. See Betfan [here](#)

Hazard wiąże się z ryzykiem. Gra u nielicencjonowanych podmiotów jest niezgodna z prawem.

Gambling involves risk. Playing with unlicensed entities is against the law.

Zakaz wstępu na stronę internetową i uczestnictwa w grze hazardowej dla osób poniżej 18 roku życia.

Prohibition of access to the website and participation in gambling for persons under 18 years of age.



Channel rules

Article 29b	Advertising must not be placed: <ol style="list-style-type: none">1. On television, radio, cinema and theatre between 0600 hrs. and 2200 hrs. except
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advertising carried out during the transmission of sporting events whose betting gambling operator is a sponsor or sponsor of a team or players actively participating in a given sporting event;

2. In youth and children's press;
3. On the covers of newspapers and magazines;
4. In public places, with the exception of mass events and sporting events whose entity operating in the field of betting is a sponsor or sponsor of a team or players taking an active part in a given sporting event, or is a sponsor of a sports association/ team that has a relationship with the event. The exclusion referred to above only applies to advertising of the games/ event by the sponsor or the sponsor's advertising itself.

Loans

Article 29c

It is forbidden to offer and advertise in arcade gaming machines and on gambling websites, banking activities referenced in art. 5 paragraph 1 point 3 and in para. 2 points 1, 3, 4, 5, 7 and 10 of the Act of 29 August 1997 - Banking Law
