

NOTE: Law 3/1991 of 10th January on Unfair Competition:

http://www.gregsregs.com/downloads/SPUnfairCompLaw3_1991.pdf

From Article 22 (clauses 4 and 6): 'Bait' advertising and misleading promotional practices

The following will be considered misleading and thus unfair:

Commercial practices whereby a prize is offered, automatically or through a competition or draw but the prizes described or others of equivalent quality and value are not awarded.

Creating the false impression, including by means of aggressive practices, that the consumer or user has won, will win or will be awarded a prize or any other similar advantage if he carries out some specific act when the truth is that:

- a) There is no prize or similar advantage;
- b) Or the action that the consumer or user is invited to take in order to obtain the prize or similar advantage is subject to an obligation to make some payment or incur some expense